

DATA EXTRACTION

Colliculus Data Research and Analytics Services Pvt. Ltd.
www.colliculusdataresearch.com

CLIENT NAME

Fertilisers Manufacturing Company

REQUIREMENTS

Client came up with large volume of farmer's feedback forms over 2,00,000 physical copies for digitization to check farmers response towards their products usage.

INPUTS FROM CLIENT

Requirement specifications and bundle of 2,00,000 feedback forms.

OBJECTIVES

Digitization of over 2,00,000 physical copies and extraction of data elements in feedback form to analyse farmer's response towards their products usage.

METHODOLOGY

- Client sent 2,00,000 feedback forms through courier after successful completion of sample work.
- Started batch wise Scanning and running of OCR (Optical Character Recognition) to make editable data.
- Extracted data elements from each form based on the client guidelines.
- Finally data transferred into excel and performed strict review on the extracted data elements to make sure the output reached client quality parameters.
- Files uploaded into client specified FTP server, after 3 levels of QC.

FINAL SIGNOFF

Delivery team had final kick off meeting with the client's QA team to make sure deliverables reached client expectations without any errors.

REACH US FOR MORE DETAILS

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